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At age 75, Karen Thomsen has a zest for life. Her home is a spectacular, three-story loft apartment in a converted paper mill in Appleton, Wisconsin. She loves to cruise the “seven seas” for months at a time. Last summer she threw out the ceremonial first pitch at a local minor league baseball game. And she is a grateful patient of Marshfield Clinic, supporting the organization on numerous occasions.

She and her late husband, Tommy, were living in Niagara, a small town in northeast Wisconsin, when she developed uterine cancer in 1981. That was the start of her long involvement with Marshfield Clinic, which continued with a stubborn case of mononucleosis, neck and back surgeries after a fall, and finally coronary bypass surgery in 2008.

“I’ve been in just about every department in Marshfield, and if I missed any, Tom has certainly been there,” she said. But it was the mono that refused to go away, in 1989, that got her started going regularly to Dr. Goldberg. Jerry Goldberg, M.D., is a rheumatologist who has essentially become her primary care physician. That has proven to be a critical function on more than one occasion. For example, last summer she was scheduled to see him about pain in her knee when she casually mentioned she had felt dizzy earlier that day. This was not something he’d heard before from her, so after a quick evaluation he informed her to forget the knee that day and instead report to the cardiologist. She later had bypass surgery.

“He knows me, and if I say something, he listens. I’ve gotten wonderful care from him,” she said. She once tried another large clinic but found the experience impersonal and far too time-consuming. Although she’s surrounded by medical facilities in the Fox Valley region of Wisconsin, she returns to Marshfield Clinic for all but the most routine primary care. She refers her friends to Marshfield Clinic and makes regular gifts to support the research and education missions of the Clinic.

Tommy Thomsen, a retired sales executive with Pentair Corporation, died in 2005 after completing his dream of traveling to such diverse countries as Kenya, Russia, China, Vietnam and Cambodia. Karen plans a return visit this year to Southeast Asia, via a Pacific cruise, to see how much it has changed since their last trip there in the late 1980s.

Tommy had a degree in economics from the University of Wisconsin-Madison. “He could sell anything,” she recalled. They spent 14 years living in New Jersey, with him commuting to his Park Avenue office in New York, before moving back to Niagara to oversee the mill.

During that time, Tommy and their four sons developed an affinity for the New York Yankees. Karen followed baseball but seldom went to the games because their season ticket seats were located too high in the stadium for her fear of heights. She remained interested in the game, and was selected to throw out the first ceremonial pitch for a game of the Wisconsin Timber Rattlers, a recently named Class A affiliate of the Milwaukee Brewers. She also is a neighbor of Tony Kubek, a former Yankees star, TV broadcaster and Wisconsin native. Kubek was recently inducted into the Baseball Hall of Fame for his significant efforts in broadcasting.

Her unique loft apartment, featuring a 10-ton overhead crane left from the mill days, is packed with artwork and memorabilia involving her family and travels. “Not one thing is here that doesn’t mean something to me,” she said. “There has to be a story behind every one, otherwise I don’t own it.”
Technology development is all around us, at work and at home. A group of Marshfield Clinic researchers are collaborating to develop technology that improves health care quality, reduces costs and is easy to use.

That groundbreaking work is under way at Marshfield Clinic Research Foundation and its Biomedical Informatics Research Center (BIRC). BIRC is supported by a generous investment from what some may consider an unlikely source, Security Health Plan (SHP). But it all makes perfect sense.

“As computers become an indispensible part of the health care process, it is critical to understand the ways that patients and providers interact with them,” said Steve Youso, chief administrative officer of Security Health Plan. “Our investment in this work is aimed at delivering health care information technology that improves efficiency and provides better care for patients.”

SHP’s purpose, Youso continued, is to make a healthy difference in the lives of its 160,000 members. “In this relationship, there is a trust they have in us to pay for their health care services when they need them, and to make their lives as painless as possible when it comes to managing the process,” he said. “They trust us more and more to help navigate the health care system.”
As SHP officials considered making this investment, they were mindful that the health care system has room for improvement. Often, it doesn’t act much like a system at all. And that’s where the research at BIRC comes into play. BIRC’s Interactive Clinical Design Institute includes a state-of-the-art usability laboratory to study the process of people interacting with health care computer hardware, software and Internet resources. It is one of a handful of usability laboratories in the nation dedicated to health care.

“The understanding gained from the Interactive Clinical Design Institute will guide the design of new computer systems that are faster, easier to use and will reduce medical errors,” said Russ Kuzel, M.D., chief medical officer of Security Health Plan. “These systems will improve health care outcomes for SHP members and health care consumers worldwide.”

Unlike most other health insurers, Youso noted, SHP partners with health care providers. As a partner of Marshfield Clinic, it is not owned by shareholders whose main interest may be short-term profits. “We think about our members as shareholders, so we’re making an investment on their behalf that will pay off over the long run,” he said. “We hope to see reduced costs as well as improvements in quality and the overall experience of care for our members.”

Dr. Kuzel noted the system will measure efficiency, such as the number of visits per illness to get the desired outcome. It will also track the percentage of patients having screening tests, such as mammography, as well as new technology applications.

“One of the technologies they’ve purchased is a camera built in to a computer terminal that tracks your eyes as you are watching something,” he said. “That could help to design future Web sites that are more effective in leading people quickly to the information they are looking for. Where we really want to focus is in helping physicians and other providers be more efficient and effective in what they do. Helping our members directly will be important as well, but we think helping the providers will be the real key to future success.”

BIRC Director Justin Starren, M.D., Ph.D., said patients are increasingly being asked to play a larger role in managing their health care. To accomplish that, health care providers must give them tools they can readily use. He gave an example of a program, put together for another institution, for patients with diabetes to use in helping their providers monitor their disease. It had to be easy to use for elderly people, some of whom may have never used a computer before.

As an example of how seemingly simple computer tasks can be confusing to non-computer users, Dr. Starren described the case of a man who, when told “Click here” on the screen, tried to physically place the mouse directly on the monitor screen. “The goal of our designs will be to make things as obvious as possible,” Dr. Starren said. “To accomplish that we will need to have plenty of input from a wide variety of patients.

By investing in this program, Security Health Plan is taking a long-term view of its customers’ health needs. “They’re not only focusing on today’s treatments, but also investing in ways to improve the process of care in the future,” Dr. Starren said. To learn more about BIRC or ICDI, visit www.marshfieldclinic.org/birc.
In 2006, an outbreak of blastomycosis, a deadly fungal, soil-borne disease, erupted within a five-city block area of downtown Merrill, Wisconsin, sickening 21 people and killing a young girl. Why were so many people exposed to this, and can we prevent future episodes?

Answering those questions is a goal of Jennifer Meece, Ph.D., an associate research scientist at Marshfield Clinic Research Foundation and others studying emerging infectious diseases such as blastomycosis. She also wears a second hat as the director of the core lab, a physical space with staff available to assist researchers who do not have their own dedicated resources.

As a researcher, Dr. Meece studies Wisconsin’s population of small mammals, which can carry diseases to different areas of the state.

“The whole point is to understand the disease system and to mitigate the risk and impact on the public,” she said. “We learn what ecological risk factors lead to higher exposure and places that are at high risk.”

State data show a mortality rate of 8 to 9 percent from blastomycosis, remarkably high because good treatment is available for it. The problem is that blastomycosis mimics other respiratory ailments like pneumonia, yet requires completely different treatment. Physicians and other health care professionals need to be made aware of areas known as hot spots for the disease, so they can test for blasto without delay.

Dr. Meece takes to the fields every year to inventory populations of mammals such as small mice and rodents. She’s assisting the Wisconsin Department of Natural Resources with updating its ecological maps, some of which date back to the late 1800s.

“We know that these maps are not accurate and we’re redefining them for two species, the deer mouse and the white-footed mouse, both known carriers of some of the tick-borne diseases like Lyme disease,” she said. She’s working to establish a link between the distribution of those mammals and locations where disease outbreaks have occurred. This could help provide a clearer picture of where people are at highest risk for an emerging infectious disease.

Back in the core lab, she is responsible for maintaining a high containment laboratory that is ready to handle specimens in the event of a disease outbreak, bioterrorism attack or other public health emergency. Part of the Lab Response Network comprising similar labs around the nation, this lab must maintain expertise and capacity according to federal and state regulations.

“People don’t see it,” Dr. Meece said. “But if something were to come along, you can’t just set up the system that day. You need to have the infrastructure, the content experts and equipment to be responsive in real time.” The high containment laboratory is operated by Marshfield Clinic, with financial support from the State of Wisconsin and private donations.

For more information about supporting this lab, contact Marshfield Clinic’s Development Department at 715-387-9249 or 800-858-5220.
Laurel Rudolph, M.D., has a true passion for sports medicine. Otherwise, why would she put in more than 800 hours per year working with area high school teams as a service to local communities?

Dr. Rudolph is a board-certified sports medicine specialist who serves as medical director of Marshfield Clinic’s Sports Medicine Program. She heads a team of 10 licensed athletic trainers, who provide services at no charge to 37 school districts in northern, western and central Wisconsin. The team is present at many high school sporting events in order to provide medical coverage for student athletes. They spend long hours behind the scenes as well.

“I’m on the WIAA (Wisconsin Interscholastic Athletic Association) State Medical Advisory Committee, which allows me to provide medical input, along with my peers, into equipment, rules and overall safety aspects for athletes participating in organized sports,” she said.

“Oh, you mean St. Laurel?” joked Dave Anderson, deputy director of the WIAA, when asked to comment on Dr. Rudolph’s involvement. “She’s been a very positive advocate for sports and kids.” Anderson has seen firsthand the impact Dr. Rudolph has had in convincing sometimes-skeptical coaches about the value of comprehensive sports medicine.

“The decisions I’m making during an event have the potential to affect athletes physically and mentally for the rest of their lives,” she said. “Sometimes we have to hold them out from competition, and coaches used to really struggle with this. Now, I think many of them understand our medical concerns and realize that an athlete’s health supersedes the game’s score. Our medical team and coaches work together in the off-seasons on strength, conditioning and balance, trying to take a preventive stance on injuries. However, in all sports, injuries do occur and the role of the sports medicine team is to assist in the assessment and treatment of area athletes.”

Dr. Rudolph’s passion is in working with high school students, who are usually quite motivated to maintain their health and return to play. She had the pleasure of working with Stratford High School during its unprecedented run of six straight state football championships. She also personally helped one of its stars overcome a major obstacle, cancer.

“I diagnosed Jordan Bauman with Stage 3 Hodgkin’s disease in September, 2007. He was treated by the Clinic’s pediatric oncologists, and the system worked like it’s supposed to,” she recalled. From Labor Day weekend and throughout the season, Bauman’s care was coordinated and shared with his family and coaches. He was ultimately cleared to play for the Level 4 football playoff game with a port in place for his medicine.

“Tears flowed at the State Championships in 2007 and 2008 when I saw him playing the sport he loves,” she said. “You really do get attached to these kids.”
Volunteer Fundraising for Marshfield Clinic

Volunteer fundraisers again showed their willingness to work hard and selflessly give of themselves to raise money for Marshfield Clinic in 2008.

Each volunteer has a special connection to Marshfield Clinic, whether through the research of its scientists or the care of its physicians. That special connection has inspired these volunteers to take action. Thanks to their determination, volunteer fundraisers generated more than $500,000 for Marshfield Clinic research and patient care in 2008. These are the heartwarming stories of Marshfield Clinic’s volunteer fundraisers.
Shooting for a Cure
Organizers of “Shooting for a Cure,” an annual pool tournament held in Wisconsin Rapids, Wisconsin, raised money and awareness for breast cancer research. Peggy Jacoby, Doris Laskowski and many volunteers raised $34,000 for breast cancer research at Marshfield Clinic during their annual event in April 2008.

“I’m very thankful for all of the support we get from everyone involved. It gives you a good feeling to know you’re working to make a difference,” Jacoby said. More than 200 participants and supporters attended the eighth annual Shooting for a Cure. Pool enthusiasts from across the state, including 119 women and 32 men, competed in the tournament held at seven Wisconsin Rapids taverns. The 2009 event is planned for April 4-5.

Vita Plus Chick Day
Vita Plus Corporation, headquartered in Madison, donated more than $6,500 for Marshfield Clinic’s breast cancer support group, “Women Living With Hope,” and for breast cancer research at Marshfield Clinic. Vita Plus is a feed supplier and offers Midwest livestock producers the latest in technology, nutrition and management information. Proceeds came from a raffle held during the annual Vita Plus Chick Day event, which brought together women from across the Midwest for a day of on-farm learning and fun. The raffle included a quilt made by Vita Plus employees and their families, and various gift baskets.

Ladies VFW Auxiliary
The Wisconsin Ladies Auxiliary to the Veterans of Foreign Wars continued its longtime support of Marshfield Clinic with a donation to cancer research. The state women’s organization raised nearly $15,000 through special projects and fundraisers. All of those funds were given to Marshfield Clinic.

Steven Meissner Memorial Classic: Fore the Kids
The third annual Steven Meissner Memorial Classic “Fore the Kids” was a great success, grossing more than $110,000 for pediatric needs at Marshfield Clinic. A total of 144 golfers participated in the event at RiverEdge Golf Course in Marshfield.

“It was a great day raising money for Marshfield Clinic’s smallest patients and working with the Meissner family, who have been determined in their efforts to care for others,” said Jill Kurszewski, Marshfield Clinic’s annual giving and special events coordinator. Funds generated at the event supported the Child Advocacy Center in Marshfield. Additional funds were used to purchase the Kids Cart, an electric cart available for pediatric patients and their families attending appointments throughout the Marshfield campus.

This year’s event is set for Tuesday, June 16, at RiverEdge Golf Course.

Golf For Research
Golf For Research, held in August at Lake Arrowhead Golf Club in Nekoosa, generated nearly $70,000 for cancer research. This was the 10th anniversary of the event, which began through the efforts of several volunteers hoping to advance cancer research in memory or honor of loved ones with the disease.

Golfers were able to enjoy special activities on the course by purchasing a “Play All Pass,” a feature that will be offered again this year. Several new sponsors helped to celebrate the anniversary.

Mark your calendar for the 11th annual Golf For Research on August 18, 2009 at Lake Arrowhead Golf Club.
**Fore a Cure**
Thanks to the generous support of Furniture & ApplianceMart, our sponsors and golfers, this annual golf event raised $100,000 to help in the fight against breast cancer.

Proceeds from the 2008 event support the Catherine Fonti Angel Fund, which provides assistance to Marshfield Clinic patients who are unable to pay for mammograms and other breast cancer prevention services. Additional proceeds support Marshfield Clinic’s mobile mammography program.

Mark your calendar for the sixth annual Fore a Cure golf event, Monday, August 31, at the Wausau Country Club.

**Rally for a Cure**
Breast cancer is among the most feared diseases for women, with one in eight being diagnosed in her lifetime. This annual golf event at Eagle River Golf Course in Eagle River, Wisconsin, is held in the hope of one day eradicating breast cancer. Anita Fritz and her committee, made up of many who are breast cancer survivors, started this event nearly 10 years ago. For most participants, the event has become a tradition. Friends and families rally their teams each year at the event to remember loved ones lost to cancer, honor those who survived the disease, and raise money to fight cancer in the future.

Last year’s event generated more than $22,000 for breast cancer research. Rally for a Cure will be held on August 22, 2009, at Eagle River Golf Course.

**Tee Up for Kids**
When the need for more resources to help some of Marshfield Clinic’s most vulnerable patients arose, event organizers Sandra Anklam, Marshfield Clinic Weston Center Women’s & Children’s service line leader, and Carolyn Nash, M.D., Marshfield Clinic pediatrician, rose to the challenge. In August 2008, they hosted Tee Up for Kids to generate funds for child abuse and neglect programs at Marshfield Clinic in the greater Wausau area.

Participants were treated to a round of golf at Greenwood Hills Country Club in Wausau, several raffles and a steak dinner. The event generated nearly $3,000 in its first year.

**The Sports Den Breast Cancer Raffle**
Each fall Dennis and Joan Riedel, owners of The Sports Den sporting goods shop in Marshfield, host the Breast Cancer Awareness Ride in Marshfield. The bicycle ride in October is part of a national campaign to raise funds for breast cancer research. For the 2008 event, the Riedels wanted to do something to raise funds to be used locally. They held a raffle which generated more than $3,300 for Marshfield Clinic’s Breast Cancer Angel Fund. This fund helps provide mammograms for Marshfield Clinic patients who cannot afford this important breast cancer screening.

“We are getting involved in this cause for many reasons, but mainly for our three daughters,” Dennis Riedel said. With a history of breast cancer in both of their families, the Riedels are hoping their efforts will make a difference so their children do not have to worry about breast cancer.

Items on the raffle included a hot pink custom painted Trek bicycle, a handmade quilt, and several great packages. Raffle winners were selected after the bike ride on Oct. 11. The selection of the first place raffle winner personified the spirit of the entire event; the hot pink bike went to Mary Jo Siebenaler, a cancer survivor and biking enthusiast.

**Diane Weber-Louze Lupus Fundraisers**
Dale and Charlotte Weber of Tomahawk, Wisconsin, have been hosting fundraising events for nearly 10 years. They do them in memory of their daughter, Diane Weber-Louze, who died in 1997 at age 40 after battling lupus.

The Webers host an annual golf outing and pool tournament to generate funds for lupus research at Marshfield Clinic. They also help with a variety of fundraisers during the year from horseshoe tournaments to football pools, organized by friends to help the Webers’ cause. In 2008 their fundraisers generated nearly $5,000 for lupus research.
Roth Family Multiple Sclerosis Fundraisers
Nancy Roth-Mallek and her family host a golf event and a variety of other fundraisers in Stevens Point, Wisconsin, each year to generate funds for multiple sclerosis research. Nancy’s efforts began in honor of her family, of which three members have MS. Through their efforts with these events, Roth-Mallek hopes the dollars they raise will help scientists someday find a cure for MS.

Events held in 2008 generated more than $6,100 for MS research at Marshfield Clinic.

Pink Heart of Wisconsin
After beating breast cancer, Kathy Schwoch wanted to help other women fight the disease. Two years later her event, the Pink Heart of Wisconsin’s Breast Cancer Health Fair, continues to be successful and has inspired new events to support the Breast Cancer Angel Fund, which helps Marshfield Clinic patients pay for mammograms. The 2008 health fair, held at Munson Bridge Winery in Withee, Wisconsin, generated more than $8,000.

In February 2008, Sue Landwehr, owner of the Redwood Supper Club in Unity, hosted a Sweet Heart Tea. Guests were treated to their favorite coffee, tea or martini along with several raffles. The Pink Heart of Wisconsin hosted meetings at the supper club in the past, and Landuehr wanted to help the group. The Sweet Heart Tea generated nearly $3,000.

During October, breast cancer awareness month, AbbyBank teamed up with Pink Heart of Wisconsin as well. Customers were encouraged to make a donation, and employees giving to the fund were able to participate in a casual wear day. AbbyBank’s efforts generated nearly $800.

Sales and Events
Businesses, organizations and clinic employees host fundraisers each year to generate funds for Marshfield Clinic. These groups have given to make a difference for someone else. These are just a few examples of the spirit of giving:

• The Saddle Mound Bar near Neillsville generated $550 for cancer research at its annual Labor Day Celebration.
• Connie Greenwald of Marshfield and her team generated more than $2,500 for breast cancer research at their annual softball tournament in September at the Marshfield Fairgrounds.
• Marshfield Clinic employees continue to show their generosity. From bake sales and craft fairs to outright contributions, employees raise more than $20,000 for the Angel Fund each year. This fund provides non-medical financial assistance to Marshfield Clinic patients who are experiencing financial difficulties because of illness or unfortunate circumstance.
• Employees have also given to help each other through the HOPE (Help Our Priceless Employees) Fund. Each fall, employee volunteers organize the HOPE Fund Basket Raffle, which generates more than $12,000. The HOPE Fund provides financial assistance to Marshfield Clinic employees experiencing hardships because of illness, family crisis or unanticipated time away from work.

Volunteer fundraisers have helped Marshfield Clinic continue in its mission to serve patients through accessible, high quality health care, research and education. The Development Department is grateful for this generosity.

To find out more, please contact:
Jill Kurszewski
Annual Giving & Special Events Coordinator
715-389-5146
kurszewski.jill@marshfieldclinic.org
Memorials honoring these individuals were received from October through December 2008.

In memory of

William A. Allen
Frederick A. Amacher
Joseph F. Amerson
Joane Anders
Delano Anderson
Olga Anklam
Ethel Appell
Mary M. Arendt
Steven E. Arendt
Clarence D. Arnold
George Ashbeck
Marijane Babler-Traczyk
Barbara S. Babler-Vollrath
Jean Bailey
Adriene Lee Baker
Meredith Bakken
Sharol A. Baltus
Suzanne Baltus-Zecherle
Paul F. Bammel
Corrine A. Barker
Dr. William E. Barnes
Dale E. Bartkowski
Jackie Barum
William Bassett
Roman A. Batt
Beverly A. Bauer
Josephine J. Bayuk
Dr. Thomas J. Beck
Edmound & Lucille Beining
Marlene Below
Benedict J. “Ben” Bembenek
La Vern “Bud” Bentzler
Biechler & Mitten family
John J. Blochynski, Jr.
Casey L. Blume
George H. Bodette
Bernice Boh
Roy D. Bradley
Charles E. Brandt
Audrey Branstad
Ezra Joseph Braun
Birdell M. Brehm

Rose O. Brost
Orville A. Carlson
Samuel A. Casey
Jens & Agnes Casperson
Arlene L. Christman
Bea Chun
H. Cline
Charlie Cummings
John L. Czinsky
Ray Dake
Terry Damrau
Elaine M. Degernhardt
Greg R. Disher
Helen Dombrowski
Melody Meissner
Dovenberger
Bonita Dregney
Lee Dressendorfer
Robert Drewk
John Duffin
Donald W. Dunn
David B. Dupee
Ronald E. Eggebrecht
Ray Engel
Dr. Stephan Epstein
Elmer Erickson
Richard Erickson
Samuel Emil &
Baby Esselman
Herman A. Fabian
William C. Fehenbach
Gene & Dady Felix
Geraldine Fields Case
Edgar A. Fischer
Myrtle Fleischer
Elwin Fletcher
John A. Florence
Ilene Flugaur
Violet M. Follendorf
Ben Foltz
David P. Frane
Thomas H. Frueh
Billie Galston
Robert Gehman
Rich & Ila Gilbertson
Joan A. Gipple
Thomas Givold
Richard W. Goes
Jurnell K. Goetsch

Adolph J. Gorka
Ruth A. Graham
Mitchell J. Graves
Virginia Green Saubert
Madison Dana Greenberg
Dr. Robert J. Greischar
Dr. George G. Griese
Scott Gross
Erik Gruett
Kristine M. Gruett
George “Fuzzy” Guldan
William Gumz
Glenn R. Haasl
Susan Marie Haasl Mancl
Eldon Hackbart
Jack G. Haessly
Myron “Mynie” Haglund
Mark J. Halada
Joe & Jane Halmi
Pam Handrick Chilcote
Martin Hansen
Mark T. Hart
Amanda L. Hartle
Edward L. Hauk
A. Dean Hawks
Anna F. Heck
Alvin & Louise Heidrich
Richard F. Heiting
Irene Henchen
Darlene E. Herrmann
Scott Herrmann
Reino R. Hiipakka
Dr. Dayton H. Hinke
George Harrington
“Harry” Hoard
Frieda E. Hoeser
John A. Hoff
Edith Holzem
Carole Hubing
Thomas J. Huebner
Rita A. Hutchins
Dr. Daniel M. Jacobson
Richard R. Jagodinski
Adeline L. Janssen
Walter Janssen
Aaron T. Jicinsky
Donald Johnson
Helen M. Johnson
John E. Johnson

Donald Juedes
Robert & Nancy Kailer
Richard L. Kaufman, Jr.
Frieda & Ambrose Keller
Mary A. Kern
Alfred D. King
Richard A. Kleinvachter
Gordon Koch
Kathryn J. Koch
James R. Kohnen
John N. Konerik
Ervin J. Kopf
Bobbie Kornig
Susan Kay Koziel
Gertude Kronstedt
Eugene W. Krueger
Frank W. Krueger
Edward W. Krueger
Patricia Kaucera
Raymond E. Kulich
Ervin A. Kult
Ernest & Erma Kumm
DuWayne B. Kunding
John L. Kurasz
Joyce K. LaGasse
Max & Frances Langfeldt
Logan Jon Larson
Stella Lau
Rose M. Lauby
Robert A. &
Aneta Lautenbach
Dr. Ben R. Lawton
Marcella M. “Sally” Leahy
Loretta Leinwander
Bruce A. Lemery
Orville & Delores Lieders
Patricia J. Lightfoot
Michael A. Lindner
Roman A. Lobner
Earl F. Lortie
Jeanette Lortie
Robert C. Luehrs
Henry & Evelyn Luthe
Stuart MacDonald
Karri A. Maier
Lauri O. Maki, Sr.
Ernest J. Mancl
Bernice Marschall
Gerald Martin
Thank you
Marshfield Clinic mourns the passing of James F. Edwards III, 41, and two of his four sons who died November 22, 2008, as the result of an airplane accident in Marshfield.

Jim Edwards was a highly successful business owner in Marshfield. He spent his entire career with Thomas Electric Service, starting as a field electrician in 1985. In 1999, he purchased the business from his father. Under Edwards’ leadership, Thomas Electric Service became a leading electrical contractor in the state of Wisconsin. In 2004, the Marshfield Area Chamber of Commerce and Industry recognized the company as its Firm of the Year.

Edwards shared his time and talents with many local organizations. He was a donor to Marshfield Clinic’s Auction of Champions and Rich Seubert’s Celebrity Trap Shoot to benefit cardiac research, among others. He was active with the local YMCA, Our Lady of Peace Parish, Marshfield Water and Light Commission, Marshfield Common Council and was president of the Green Bay Gamblers Youth Hockey Association and past president of Marshfield Youth Hockey. His company donated the electrical service that made Marshfield’s Rotary Winter Wonderland a reality for the past three years.

“Marshfield, the Clinic and the greater Wisconsin community lost a close friend with Mr. Edwards’ passing,” said Steve Yorde, chief development officer. “He will be missed.”

Also killed in the plane crash were James F. Edwards IV, 15, and Joshua J. Edwards, 9. Surviving family members are Jim’s wife, Janelle, and two sons, Johnathan and Justin Edwards, all of Marshfield.

James F. and Janelle Edwards

IN TRIBUTE TO JAMES F. EDWARDS

Dennis & Sandra McKee
Merle Norman Cosmetics
Jewell & Dorothy Miller
Dr. Joseph M. Monaco
Suzanne Moran
Linda A. Morrow
James N. Mueller
Lance R. Nichols
Don and Penny Nikolai
Mildred A. Oleskow
John R. Phillips, J.D.
Margaret E. Phillips
Dr. Gary S. Plank
Jennifer L. Proudfit
Annette M. Pyke
Dr. Sarah E. Rall
Dr. Douglas J. Reding
Dr. Richard M. Roach
Dr. Xin W. Ruppel
Janet G. Ryan
Janet L. Schoenherr
D. David “Dewey” Sebold
Mary E. Stasieluk
Fay Stolp
Dr. Cary G. Tauchman
Dee M. Taylor
Phil & Joan Traxler
Pearl Vorland
Sophia R. Wilczek
Sue A. Wilhelm
Daniel J. & Mary A. Writz
David J. Wunrow
Donald & Ann Zittleman
Kenneth E. & Norma K. Zittleman
Abused and neglected children are the special interest of this Wausau-area physician couple. Last year, they started a golf tournament specifically to raise funds for the Child Abuse & Neglect program in the Pediatrics Department at Marshfield Clinic Wausau Center.

As a pediatrician, Dr. Nash sees a number of children who are victims of sexual abuse or physical abuse. They may have telltale bruises or signs of being shaken, or even have bone fractures. Less obvious but also evident are children suffering from neglect.

“This has become a more specialized area of medicine, with a growing body of literature about patterns of injuries,” she said. “It’s really a unique service for abused children, and I’m proud that Marshfield Clinic has been so supportive.”

Dr. Earll, an orthopaedic surgeon who specializes in joint replacement surgery in adults, isn’t directly involved in the Child Abuse & Neglect Clinic. However, his support was instrumental in launching “Tee Up for Kids” in 2008.

“Carolyn was looking for a way to raise additional funds for the Child Abuse & Neglect Clinic,” Dr. Earll recalled. “Meanwhile, Bill Greenwood of Greenwood Hills Country Club asked us if we, as members, would be interested in doing something like this. I felt it was an excellent way to raise funds and have fun, all for a good cause.”

Funds from the golf outing have already purchased items to help comfort children referred to the Child Abuse & Neglect program, Dr. Nash said. These include backpacks, school supplies and even “sleepover kits” for young girls.

“You can see how grateful these kids are. Some of them just can’t believe they can walk out and keep a blanket or other item,” she said.

Drs. Nash and Earll also support the Angel Fund, which provides assistance to Marshfield Clinic patients to cover non-medical expenses. They are yearly contributors to the United Way campaign and also sponsored a hole in another golf benefit in Wausau to benefit breast cancer research.
Residency ‘Match Day’ a life-changer for medical students

It may not rival the hype of the NFL draft or the Academy Awards, but the third Thursday of March each year ranks huge for senior medical school candidates across the country. On this day, they patiently wait for official word regarding the next leg of their medical training journey. It’s a life-changing event known as “Match Day.”

For Marshfield Clinic pediatric resident Maria Stanislaw, D.O., the road that eventually led her to Marshfield Clinic started after the completion of her third year of medical school at the College of Osteopathic Medicine - Des Moines University.

Dr. Stanislaw completed a series of steps needed to become a medical resident. She filled out forms, sought letters of recommendation, arranged for potential flights to medical complexes around the country for day-long interviews and submitted a rank-order list of preferred programs to a centralized matching service known as the National Residency Matching Program (NRMP). An estimated 16,000 other U.S. medical school students followed a similar process last year.

In the meantime, residency programs – Marshfield Clinic included – submitted to NRMP their own rank-list of preferred applicants. Neither the applicant nor the program saw each other’s list. The NRMP computer program created optimal matches of residents to programs, a process designed to favor the applicant. The ideal situation would be the resident selecting the Clinic as first choice and the Clinic selecting the resident as first choice. Though rare, this does happen.

“I had interviewed all over the United States,” Dr. Stanislaw explained, “so I started to think much more practically about ‘How many residents am I going to be with?’…‘What part of the country am I going to be in?’…‘Am I looking for a house or an apartment?’ All of those things started dancing in my head.”

“When I finally learned I had matched at Marshfield Clinic, it was just wonderful,” she reflected. “It was a tremendous feeling of relief. Everybody started calling everybody and I got this flood of e-mails from all my medical student friends because everybody had now matched. It became reality.”

On the Monday prior to Match Day, candidates were notified about their matching status. If they matched, they waited until Thursday to learn the specific location. For those applicants who have not matched, they began what is known as “the scramble,” a highly stressful system by which individuals contact programs not on their original match list in an attempt to obtain a residency.

Knowing she had successfully matched before Match Day minimized Dr. Stanislaw’s stress level, but the mystery surrounding the specifics of her next training experience continued.

“I started the application process back in June,” Dr. Stanislaw recalled. “It was a whole year of thinking about what’s going to happen and high anticipation for the ‘did I or did I not’ match.”

During the most recent interview season, Marshfield Clinic’s Residency Program received close to 2,500 applications and sent out interview invitations to nearly 350 applicants. A successful Match Day on March 20, 2008, resulted in more than 20 new residents who are currently receiving high quality training in Dermatology, General Surgery, Internal Medicine, Internal Medicine-Pediatrics, Pediatrics, Pharmacy and a transitional year program.

To date, Marshfield Clinic has graduated more than 500 medical residents in its 30 years of residency training. Many have stayed on with the Clinic and helped support its patient care, research and education mission.

Funded resident spots are limited by Centers for Medicare & Medicaid caps, which restrict the number of residencies the Clinic can offer. Because of the educational mission of the Clinic, however, a few additional spots are provided through an effort to help combat physician shortages in rural areas. Contributions to Marshfield Clinic’s Education Foundation help make these positions possible. In turn, this ultimately helps sustain patient access to high quality physicians.
Can my wife and I create a fund to benefit not only our children, but our grandchildren and their descendants as well?

Yes, in Wisconsin you can create a “Dynasty Trust” that will provide distributions to your children and future generations.

Federal tax law currently allows a Dynasty Trust to utilize an individual’s $1 million lifetime gift tax exemption. If the Trust is funded with closely-held business assets, discounted for a minority interest and lack of marketability, you greatly leverage the Trust’s value. The Trust can be drafted so its income is taxed to you without the tax payments being additional gifts to the beneficiaries. By allocating part of your $3.5 million Generation-Skipping Transfer (GST) tax exemption to the Trust, you prevent the payment of taxes as future generations become beneficiaries.

Your Dynasty Trust must carefully define when and to whom distributions are made. For example, if the Trust provides educational funding, beneficiary grade or class ranking requirements should be included. Many Trusts also include language on supplemental distributions to beneficiaries with disabilities or health issues. You must define if adopted or post-death conception descendants are beneficiaries and how assets will be distributed if there are no living descendants, such as a distribution to charity.

If the generational benefits of a Dynasty Trust are appealing to you, explore creating such a Trust soon. Legislation may likely reduce these benefits.

For additional information on making a planned gift to Marshfield Clinic, please contact Karen Piel, J.D., C.P.A., planned giving officer, at 1-800-858-5220 or e-mail piel.karen@marshfieldclinic.org.
Join Wisconsin native and New York Giants Offensive Lineman Rich Seubert, along with other football celebrities. The event will feature a trap shoot competition, the chance to meet NFL celebrities and a performance by Wisconsin native and world-record trick shooter Patrick Flanigan.

**Team and individual prizes will be awarded.**

**Silent and live auctions**

**Raffles • Door prizes**

Dinner banquet to follow the trap shoot at The Florian Gardens, Eau Claire, WI.

For more information, contact Jill Kurszewski at Marshfield Clinic
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Visit [www.marshfieldclinic.org/trapshoot](http://www.marshfieldclinic.org/trapshoot)